



Wild in Art produces spectacular public art events that entertain, enrich, inform and leave a lasting legacy. Our art trails bring together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.

[@wildinart](http://wildinart.co.uk)

elmer.co.uk
[@elmerthepatchworkelephant](mailto:elmerthepatchworkelephant)

Start your Elmer experience by reading the classic picture book by David McKee, celebrating 35 years of friendship and acceptance in 2024! The grey elephants all love him, but Elmer soon starts to wonder what it would be like to be just the same as them. Find out how Elmer learns to love his and the herd's true colours in this beloved children's classic. You can pick up a copy of Elmer in all good bookshops, including Waterstones, WHSmith and Camilla's Bookshop as well as online, or why not go to your local library and find Elmer there!



ELMER IS DIFFERENT, ELMER IS PATCHWORK.

I think the answer is...

7	8	9	10	11	12
1	2	3	4	5	6

CAN YOU SOLVE ELMER'S PUZZLE?

Find the letter hiding on each of the plaques on the Elmer sculptures. Write them down, then unscramble them to make a word...

Name: _____

Parent/Guardian email: _____

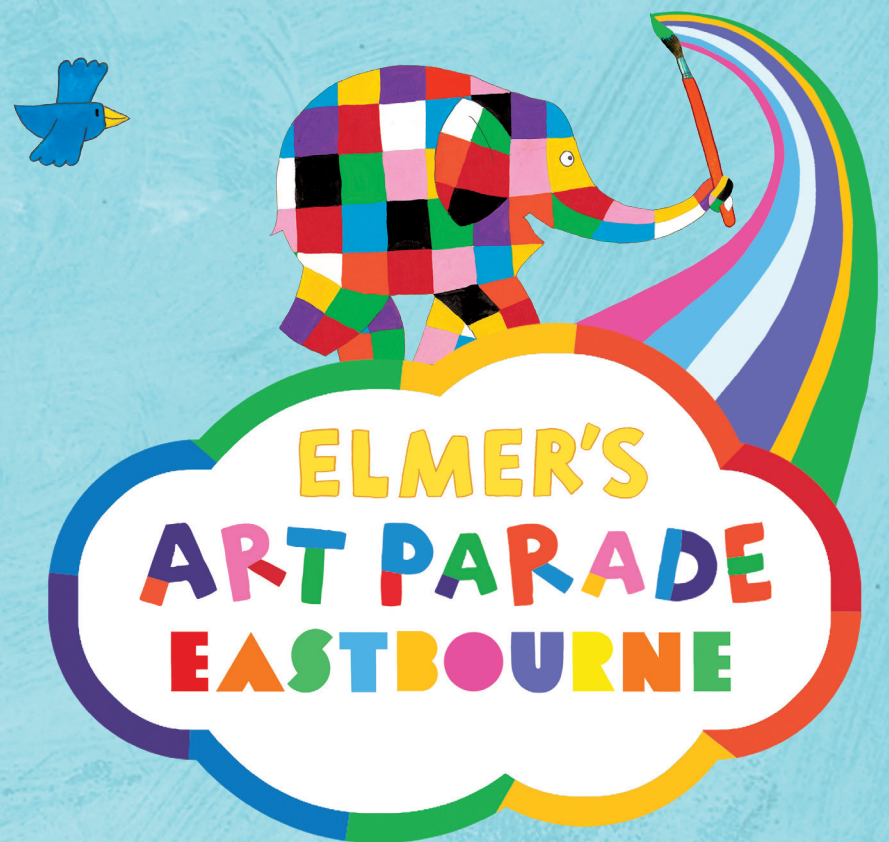
Postcode: _____

Return the correct answer to the Welcome Building and receive a prize!

Join David McKee's beloved children's book character Elmer the Patchwork Elephant on a colourful art parade around Eastbourne Town Centre. Follow the trail to search for Elmer on this creative and vibrant sculpture adventure.

Each Elmer sculpture has been created by artists across the UK. Their designs have been inspired by one of their favourite world-famous artists.

Elmer loves visiting Eastbourne, and has even brought some Eastbourne-inspired friends. Can you find the Towner and Tennis Elmers?



TRAIL MAP

Thanks to our partners

Lightning Fibre
Hyperfast Broadband

visit
EASTBOURNE

BRUFORDS
1886

PRG
MARKETING
COMMUNICATIONS

TOMATO & MOZZARELLA
PIZZERIA RISTORANTE

EDEAL

THE BELGIAN CAFE
BAR - BISTRO - BREWERY

CHATFIELDS
Independent Jewellers

ENTERPRISE
INDEPENDENT SHOPPING

EASTBOURNE
ALIVE

BOROUGH OF
EASTBOURNE
MARKET

THE EAGLE

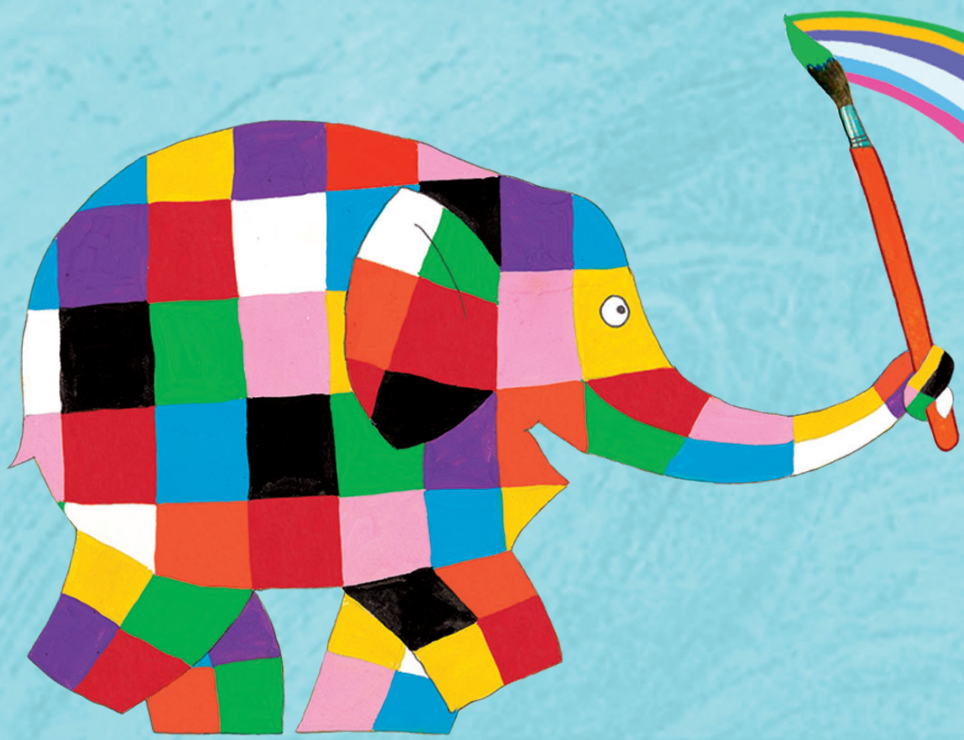
eastbourne
CHAMBER OF COMMERCE

Your
Eastbourne

EASTBOURNE
ALIVE

WILD
IN ART

ANDERSEN PRESS



ELMER'S ART PARADE EASTBOURNE

1 Elmer the Patchwork Elephant
Near to Bankers Corner
Hosted by Lightning Fibre

2 Lily
Inside The Beacon
Hosted by Brufords

3 Tennisphant Elmer
Near to Maybugs
Hosted by Eastbourne Borough Market

4 Polka Dot
Near to Qualisea
Hosted by PRG Marketing Communications

5 Slunce a Mesic (Sun & Moon)
Near to Harry Ramsden's
Hosted by The Belgian Café

6 Towner Elmer
Near to Towner Gallery
Hosted by Eastbourne Alive

7 Floating in the Now
Near to Memorial Roundabout
Hosted by Pomodorro Mozzarella

8 Turner's Sunset
Near to Hyde Gardens
Hosted by Chatfields Jewellers

9 Faces of Basquiat
Near to Urban Ground
Hosted by The Eagle

10 The Polymath
Near to the Town Hall
Hosted by Visit Eastbourne

11 Maestro Morris
Outside Enterprise Shopping Centre
Hosted by Visit Eastbourne

12 Frida-phant
Inside the Train Station
Hosted by Eastbourne unLtd Chamber of Commerce

*Please note, the Elmer locations are approximate.

